April 3 Press Briefing Speakers

John Messervy

John Messervy, AIA, is Chair of the Healthier Hospitals Initiative, a coalition of Health Care Without Harm, Practice Greenhealth, the Center for Health Design, and the nation’s leading hospitals committed to reducing the environmental footprint of the health care sector. He also is an architect and the Director of Capital and Facilities Planning for Partners HealthCare. John is responsible for Partner’s multi-year facility planning program and their large-scale construction projects. During the past decade, Partners has invested more than $2 billion in new facility construction and renovation in support of the highest level of clinical care, medical research and teaching for which Partners is internationally known. John founded the Partners Sustainability Initiative in 2008.

John graduated from the Massachusetts Institute of Technology (MIT) with Masters degrees in Architecture and City Planning. He has spoken at conferences nationally and taught or lectured at Harvard University, MIT and Tufts University. John is a past board member of the Boston Society of Architects.

Knox Singleton

J. Knox Singleton is CEO of Inova Health System, one of the nation’s most integrated and wired health care delivery systems and one of the largest in the metropolitan Washington region.

Through his stewardship for the past 25 years, Inova Health System has pursued its not-for-profit mission of providing world-class health care to all members of its diverse Northern Virginia community, regardless of ability to pay.

Knox was first named to lead the organization in 1984 when it was called the Fairfax Hospital Association. He joined the Fairfax Hospital Association as executive vice president for operations in 1983.

During his tenure, he has led Inova Health System through a period of significant growth and expansion that continues today. Inova Health System now comprises hospitals, nursing homes, emergency- and urgent-care centers, assisted-living communities, a home health agency, community health and wellness programs, and various community clinics.

Before joining Inova Health System, he served as the hospital director for the Hershey Medical Center of Pennsylvania State University in Hershey, PA, from 1978 to 1983. He was the assistant director of the Medical Center from 1975 to 1977. His first position in the health care field was in administration for the English National Health Service, at Guy’s Hospital in London, England.
He is a Phi Beta Kappa graduate of the University of North Carolina, where he earned a Bachelor of Science Degree in Business Administration in 1970. He received his Master's Degree in Health Administration from Duke University in 1973. He also has received honorary degrees from Northern Virginia Community College and Cumberland College in Williamsburg, KY.

**Kathy Gerwig**

*Kathy Gerwig* is Vice President of Employee Safety, Health and Wellness, and Environmental Stewardship Officer for Kaiser Permanente.

Kathy is responsible for developing, organizing and managing a nationwide environmental initiative for the organization. Under her leadership, Kaiser Permanente has become widely recognized as an environmental leader in the health care sector. Kathy has testified twice to Congress on the need for federal chemical policy reform, and she has appeared at numerous hearings on environmental issues.

Kathy is also Kaiser Permanente’s national leader for Employee Safety, Health and Wellness. In that role, she is responsible for eliminating workplace injuries, promoting healthy lifestyle choices, and reducing health risks for the organization’s 167,000 employees and 15,000 physicians. Kathy is on the boards of several leading non-governmental organizations focused on safety and environmental sustainability in health care.

Kaiser Permanente, one of America’s leading health care providers and not-for-profit health plans, serves 8.9 million members.

**Bradley A. Perkins**

*Bradley A. Perkins, M.D.*, joined Vanguard in the newly appointed role of Executive Vice President of Strategy and Innovation and Chief Transformation Officer in July 2009. Brad accelerated Vanguard’s transformation to compete more successfully in the rapidly changing health and health care delivery environment. He helped to create and lead efforts, including new ventures that help build Vanguard’s capabilities for new opportunities in health and health care. Brad oversees the company’s business strategy and innovation efforts, including clinical safety and quality programs, clinical service line improvement and development and information systems/medical informatics.

Perkins came to Vanguard from the widely respected Centers for Disease Control and Prevention (CDC), where he served as Chief Strategy and Innovation Officer. While Chief Strategy and Innovation Officer, he worked closely with CDC’s Director to lead the first large-scale modernization of the CDC’s strategic direction since 1977. Brad has a long list of other distinguished leadership and research accomplishments at the CDC, including successful efforts in the United States and worldwide to control bacterial meningitis and other epidemic prone infectious diseases; founding and leading many of CDC’s emergency response efforts over the last decade, including leading CDC’s 2001 anthrax bioterrorism response; and more recently, leading CDC’s efforts to broaden a too narrowly focused U.S. health and health care reform debate across government, civil organizations, and businesses.